



Anniversary-conference and party!

On Friday the 11th November 2011, The Danish Ecological Council will celebrate our 20 years anniversary with great thoughts and a great party – join us!

Beyond GDP- how do we measure progress?

As a consequence of the economic and ecological crisis 'Green Growth' has appeared as a wellknown solution. Nevertheless all countries are in the end measured by their growth in Gross domestic Product – GDP. All production and consumption are measured as positive in relation to GDP, even if it degrades health and environment. Growing GDP therefore is a poor expression for sustainable development. A number of activities have been initiated globally, while the topic has been absent in the Danish debate. Therefore and to mark our 20 years anniversary the Danish Ecological Council wishes to raise the question: How do we measure progress?

Program for the conference at Bethesda, Rømersgade 17, Copenhagen:

- 12.00 Arrival and sandwich**
12.30 Wellcome
By moderator Prof. Jesper Jespersen, RUC and Bo Normander chairman The Danish Ecological Council
- 12.35 Video greeting from EU Commissioner on Climate Action Connie Hedegaard**
12.40 Prosperity without growth – The transition to a sustainable economy
by Tim Jackson, Professor of Sustainable Development at the University of Surrey and Economics Commissioner on the UK Sustainable Development Commission from 2004-2011
- 13.20 OECD and Progress beyond GDP**
by Marco Mira d'Ercole, Household Statistics and Progress Measurement at OECD Statistics Directorate
- 14.00 Measuring progress in France – Implementing the recommendations from the Stiglitz Commission**
by Claire Plateau, Senior advisor to the Director of Statistical Coordination and International Relations at National Institute of Statistics and Economic Studies and Coordinator for the implementation of the recommendations from the Stiglitz Commission
- 14.40 Coffee break**
- 15.00 Green Growth and Climate Change – Measuring progress at a business level**
by Dr. Myung Kyoon Lee, Senior Economist and Director of Country Capacity Building & Knowledge Integration at Global Green Growth Institute
- 15.40 Measuring the biophysical scale of the economy**
by Inge Røpke, associate professor at Technical University of Denmark, Department of Innovation and Sustainability.
- 16.15 Insights from EU research on environmental externalities and its relevance for environmental accounting**
by Prof. Mikael Skou Andersen, environmental economist of the European Environment Agency
- 16.50 Discussion**
- 17.00 Summing up**
by Jesper Jespersen, RUC and Christian Ege, director at The Danish Ecological Council

Participation fee: 600 DKK – 300 DKK for NGO's and 200 DKK for students/retired. Signing-up: www.ishop.information.dk/arrangementer. Before 8 November

The party will be at 6PM at Islands Brygges Kulturhus, Islands Brygge 18, Copenhagen. Organic buffet, improvisation theater, and "Edels Party Band". Sign up: [Tilmeld dig festen her!](#) Price including dinner: 300 DKK – 200 DKK for students/retired. Ex dinner (come at 19.30) 100 DKK. Limited access to the party – sign up now!