

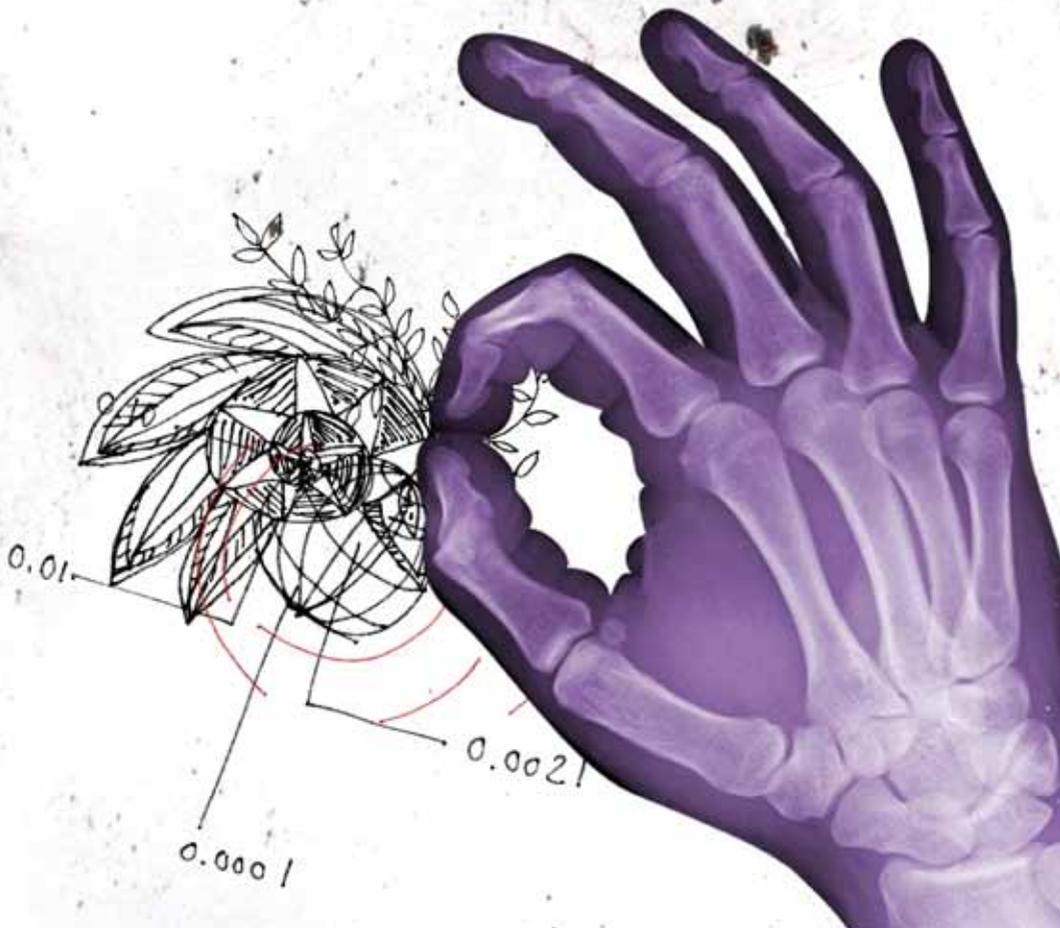
# **in100**

**- STARTING NOW**  
REWORKING SUSTAINABILITY AND GROWTH

SEMINAR #2 / PROGRAM 21-22 SEPTEMBER 2011

## **DOING GOOD, THANKS!**

ON SUSTAINABLE POLICY AND BUSINESS MODELS

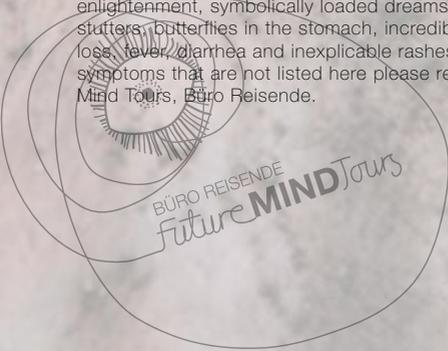


## FUTURE MIND TOURS, BÜRO REISENDE

Future Mind Tours travels within the human body and mind in order to dive into the conscious and subconscious. Through generations our special technique has been explored and evolved and we are now the proud owners of a Subtronic Model 645©. This allows us to investigate your inner human landscape on the most comfortable journey and almost without any complications. However, sometimes our presence might manifest as disturbances\*. The most sublime outcome of this journey is a mind shift in the specific Reisenende potentially resulting in a shift in paradigms in the external social landscape.

\*Subject-reports state following symptoms:

Overwhelming inspirations, headaches, moments of spontaneous enlightenment, symbolically loaded dreams, hallucinatory shivers, stutters, butterflies in the stomach, incredible teamwork, memory loss, fever, diarrhea and inexplicable rashes. If you experience symptoms that are not listed here please report back to Future Mind Tours, Büro Reisenende.



BÜRO REISENDE  
future MINDTours

## PREFERRED FUTURES. GETTING YOUR HANDS DIRTY

2112 – STARTING NOW ...

### **Dear visionary,**

As a participant in this one-year scenario process that will result in preferred future scenarios for sustainable societies 2112, your contribution is essential. At the second seminar *Doing Good, thanks!* we will explore possibilities and opportunities for how public and private organizations can contribute to long term sustainable growth. Policy and business models of the future are developed all over the world every day due to changing global working and production processes, climate and financial crises, and human suffering.

In order to address challenges as large and complex as sustainability and growth/development, we first and foremost need to mind the long run. Nature is as old as the universe. Humanity is a million years old. The systems that humans have created to support our existence on Earth are a couple of hundred years old, and have a strong inertia that easily extends a hundred years into the future. Creating a frame of mind where taking a 100 years' perspective is not only natural and urgent, but will also open up channels for discovery and imagination today. We continue this journey at this seminar, where you will "get your hands dirty" in the co-creation process.

Together we re-embark on a journey to enrich the soil of each participant's understanding of the need for long termism in the way we do policy and business. House of Futures aims at creating a seminar environment that allows for vision, integration of knowledge, and mindshift. All three elements are needed to co-create a sustainable future according to the participants of seminar 1 held in June. We invite you to co-sense the first drafts of scenarios for sustainable societies 2112 in the futures installations executed by our special travel agency *Future Mind Tours*. Welcome on board!

**Yours sincerely,**

House of Futures

ABOUT THE PROJECT:

## IN 100 YEARS

### What

The project "In 100 years – starting now" is developed and will be facilitated by House of Futures during 2011-12. The project will explore and debate questions such as:

- How can we sustain, develop and enrich human existence given the limited resources available on planet Earth?
- What does it take to co-create sustainable societal growth/development in the long run?
- And what are the preferred futures?

### Why

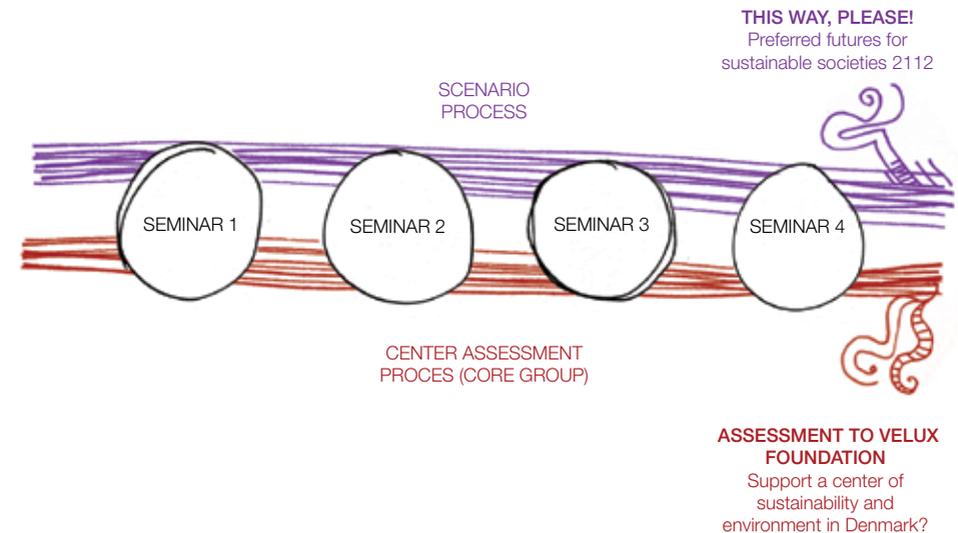
"In 100 years – starting now" has two overall purposes. The first is to develop and present alternative visions for sustainable societies to the general public and to decision makers in the public and private sector. The second purpose is an assessment of whether and how the VELUX FOUNDATION should support the establishment of a center for environment and sustainability in Denmark. A core group of high profile Danish experts will follow the four seminars and based on a parallel backcasting process give their recommendations to the foundation in the Spring of 2012.

### How

Four Copenhagen Seminars will play a central role in re-working the agenda of sustainability and growth/development. The first seminar will focus on "sustainable growth", the second on "policy and business models", the third on "nature and technology" and the fourth on "people and mindsets". The seminars are independent events yet also form part of a scenario process running the course of almost a year. We use futures studies methods in a 100 year scope combined with performance art to frame the necessary and preferred transformations and futures.

The process will involve 200+ inter-disciplinary experts and thinkers, who will rework and co-create visions of sustainable futures. After the four seminars House of Futures will present two preferred futures for sustainable societies 2112. Our vision is that this project will make a unique Scandinavian contribution to the global debate on how we can "meet the needs of the present without compromising future generations".

READ MORE ABOUT "IN 100 YEARS – STARTING NOW" AT [WWW.IN100Y.DK](http://WWW.IN100Y.DK)



MEMBERS OF THE CORE GROUP ARE:

**Steen Hildebrandt**, Ph.D, Professor, Institute of Leadership, Aarhus University.

**Carsten Rahbek**, Professor at Biological Institute, Ecology and Evolution, Director of Center for Macroecology, University of Copenhagen.

**Claus Stig Pedersen**, Senior Director, Head of Sustainability Development, Novozymes, and Adjunct Professor at Aalborg University.

**Ole Fogh Kirkeby**, Professor at Institute for Management, Politics and Philosophy, Copenhagen Business School.

**Martin Lidgaard**, Chairman of the independent green think tank CONCITO.

**Karen Blincoe**, Founder and Leader of The International Centre for Creativity, Innovation and Sustainability (ICIS) and Chairman of Danish Designers.

**Peder Andersen**, Head of the Environmental and Natural Resource Economy Research Group, Institute of Food and Resource Economics, University of Copenhagen.

**Camilla Bjerre**, Graduate student, Center for Forest and Landscape, Faculty of Life Sciences, University of Copenhagen.

SEMINAR #2 / PROGRAM 21-22 SEPTEMBER 2011

## DOING GOOD, THANKS!

ON SUSTAINABLE POLICY AND BUSINESS MODELS

**21 SEPTEMBER, 8:30-17:00.** University of Copenhagen, Faculty of LIFE Science, "Festauditoriet", Bülowsvej 17, 1873 Frederiksberg (parking in front).

08:30 Check in and light breakfast before we begin at 9:00am sharp.

09:00 **Joseph (Jay) Bragdon: "Companies that Mimic Life".**

09:40 **Ole Fogh Kirkeby: "Radical Humanism".**

10:00 **Plenum debate.** Panelists from the floor will open the debate.

*Panelists:* Bo Lidegaard, Søren Lyngsgaard and Steen Hildebrandt.

11:00 Short **verbal introduction** to preferred futures scenarios.

11:15 **Sensed Futures, getting your hands dirty.** Experience the scenarios in the performance installations in the yard and co-create visions, opportunities and actions today in the **futures construction sites.**

13:00 **Walking to** standing lunch buffet at "**Væksthuset**" (green/growth house)

14:00 Be seated in "Festauditoriet"! Sensed Futures in sum and intro to afternoon.

14:15 **Dr. Saamdu Chetri: "Visions for GNH".**

14:45 **Robert Costanza: "Advancing sustainable societies".**

15:00 **Plenum debate.** Panelists from the floor will open the debate.

*Panelists:* Pernille Kallehave, Camilla Bjerre and Karen Blincoe.

16:00 **Outtro** by Steen Svendsen and Gitte Larsen, House of Futures.

Until 17:00 **Sensed Futures**, coffee/tea or a drink in the yard.

19:30-22:00 **Dinner for speakers and participants 22 September only** at House of Futures, Nybrogade 26a, 1203 Copenhagen K.



Watch video from seminar 1/day 1 at [www.in100y.dk/](http://www.in100y.dk/)



Watch video from seminar 1/day 2 at [www.in100y.dk/](http://www.in100y.dk/)

**22 SEPTEMBER, 8:45-16:15.** University of Copenhagen, Forest & Landscape, LIFE, "von Langen", Rolighedsvej 23, 1958 Frederiksberg (parking behind).

08:45 Coffee and light breakfast.

09:15 **Introduction** to the day by House of Futures.

09:30 Two **parallel working sessions.** With yesterday's sessions in mind, we will break up into two groups and discuss barriers and opportunities to creating sustainable growth through the public/political and the private/market arena.

**1. The future of government and policy – models for the future.**

*Chairs:* Steen Svendsen and Søren Steen Olsen, House of Futures

**2. The future of business – models for the future.**

*Chairs:* Johannes Mahn, Z\_punkt, and Gitte Larsen, House of Futures

11:30 **Lunch.**

12:30 "**Organizational Designing:** How to gear the organization to sustainable growth. We no longer live in the times of industrialism, but many of our organizations do, public as well as private. In this workshop you will get an introduction to organizational design, including trends and tools, and we will work with a fictive case. Coffee/tea and cake in a break during the afternoon.

*Chairs:* Stefan Meisiek, Associate Professor in Leadership, and Daved Barry, Professor of Creative Organization Studies, Copenhagen Business School.

15:30 **Closing ritual** in the garden, where **Niels Elers Koch**, Professor and Director of LIFE, will give a short speech.

16:15 Time to say goodbye ...

## SPEAKERS

JOSEPH H. (JAY) BRAGDON (US):

### COMPANIES THAT MIMIC LIFE

Jay is the General Partner of Conservest Management Company, an investment manager for high net worth families. He is a pioneer in the field of corporate stewardship: lead author of the first empirical study linking corporate profitability with ecological responsibility ("Is Pollution Profitable?" Risk Management 1972); and co-chair of the first national symposium on "Corporate Responsibility in Investments" at the Harvard Business School. Since the mid-1990s his research and writing has been inspired by systems thinking. His book, *Profit For Life* (2006) explains why companies that put life ahead of profit are more profitable. His talk will explain how this new reality inspires a corporate renaissance that should redefine the next century. Jay is a research member of the Society for Organizational Learning (SoL) and a board member of the Donella Meadows Institute – both systems thinking organizations.

OLE FOGH KIRKEBY (DK):

### RADICAL HUMANISM

Ole Fogh Kirkeby is Professor, Department of Management, Politics and Philosophy, Copenhagen Business School. Ole has written several books about the event as a concept, the body and our language, and about leadership. His latest book, *Velfærdsledelse – det godes politik* has just been published and is all about what it takes to do good in the future. Societies in the 21st Century need to go back to *logos* to be able to imagine and conceive the common good. Without our capacity to care for each other, sustainability will only be a means to fulfil our selfish survival strategy. We have to learn to think about the conditions of the other without having to conquer or control it. The way we need to think in the next hundred years must be shaped by caring for everybody and everything, and we must leave our egocentric way of thinking and behaving behind us. If we do so, it will set a new agenda for our political life, and pragmatism will be a new radical humanism. Ole is also a member of the Core Group of the project *In100years*.

DR. SAAMDU CHETRI (BHUTAN):

### VISIONS FOR GNH

Dr. Saamdu Chetri is appointed Director of the coming Gross National Happiness (GNH) Centre in Bhutan. The Centre's purpose is to manifest in living practice Bhutan's balanced development philosophy of GNH, which seeks to integrate equitable and sustainable socio-economic development with environmental conservation, cultural promotion, and good governance. The Centre will embody and model the principles of GNH in every aspect of its design, functioning, activity and human interaction, manifesting simple and sustainable living in harmony with nature and other beings. Since April 2008 Dr. Saamdu has been serving the first democratically elected Prime Minister of Bhutan as a political appointee, and he will give a presentation about the visions for GNH in action.

ROBERT COSTANZA, VIDEO INTERVIEW (US):

### ADVANCING SUSTAINABLE SOCIETIES

Robert Costanza is Professor of Sustainability and Director of Institute for Sustainable Solutions (ISS), which is the hub for interdisciplinary research, teaching, and engagement in sustainability at Portland State University. According to Costanza universities must serve as models of innovative practices and sustainable systems and address the underlying workings of our complex socio-ecological systems. It will require a new kind of university that can adequately integrate synthesis, analysis, communication, service, and outreach; a university that can adequately reward and encourage trans-disciplinary research and teaching; a university that can emphasize cooperative synergy rather than cutthroat competition. Robert Costanza is also editor-in-chief and co-founder (along with Paul Hawken, David Orr and John Todd) of the new journal *Solutions* ([www.thesolutionsjournal.org](http://www.thesolutionsjournal.org)). House of Futures met Costanza in Copenhagen and interviewed him about his visions for a sustainable and preferred future and the role of universities in advancing sustainable societies.

ABOUT THE SCENARIO PROCESS:

## PREFERRED FUTURES

The overall conclusions from seminar 1 in the project *In100Years*, held 8-9 June, can be summed up in three statements: We need positive visions of a sustainable future, we have to integrate knowledge from various fields of research and expertise, and we need a shift of mindset.

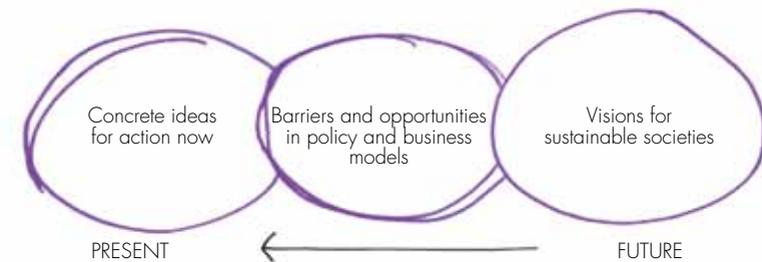
These statements have been central to our first draft of two preferred futures scenarios for sustainable societies 2112. At seminar 2 we will invite you, dear participant, to develop the scenarios further – not least by travelling with Future Mind Tours.

We are at the dawn of a new beginning as well as an end of an era. This requires a new responsibility and an awareness of both utopias and dystopias, dreams and nightmares, hopes and fears, and it also requires actions. The first scenarios that will be sketched out and presented at the coming seminar are based on evolving the understanding of the relationship between wo/man and nature. It's all about consciousness, either within the existing power structures and institutional framework or in building a new world of tomorrow from the bottom up.

Outlining and creating the scenarios towards 2112 is a work in progress until after the fourth and final Copenhagen Seminar in January 2012. During all four seminars inter-disciplinary experts, thinkers and decisions makers, will rework and co-create visions of sustainable futures. After each seminar House of Futures analyses the contributions made by participants, continuously developing the scenarios between the seminars. In this work, and at the seminars as well, we will continue to focus on the long run and systemic transformations. We will also maintain the unconventional, interdisciplinary and comprehensive approach in the co-creation process with the seminar participants.

Read more about the results of the first seminar at the next page, where there is also a short introduction to the backcasting process, which we will use as a framing tool for the discussions with the participants at seminar 2.

## BACKCASTING PROCESS AS TOOL



Backcasting is a simple and effective framework for thinking about the future. It's a three-step process that supports the creation of a preferred future – the vision – by tying it to the present need for action. Identifying barriers and opportunities on the way to realising the vision is the second

step, which helps to clarify the vision and make it a crucial guide in present activities. The future starts now!

*You can read more about the methods and approaches House of Futures use in this project in the articles at [www.in100y.dk](http://www.in100y.dk)*

### RESULTS FROM SEMINAR #1

At the second day of the first Copenhagen Seminar, we had a number of working sessions. Below are key results in short form.

#### 1. Parallel sessions, keywords

- A. *Culture and consciousness*: we know enough already, change as a state of being, finding joy, the need for positive images, the meeting of outer and inner science, collective consciousness on a global scale.
- B. *Nature and science*: new design criteria for sustainability, emerging mindshifts, collaborative partnerships, increased scientific responsibility, individual empowerment, from constraints to opportunities.
- C. *Societies and systems*: positive visions into actionable steps, systemic "schizophrenia", bottom-up awareness to create political mandate for top-down change, need

for political systems change, make sustainability visible and cool.

#### 2. Breakthroughs. Two groupings:

- A. Breakthroughs in terms of specific, measureable developments.
- B. Breakthroughs in terms of a process oriented approach.

#### 3. What the future needs to know.

Discuss and identify three specific areas/themes where you think we need more knowledge, research and/or experience in the future. The need for cross-disciplinary knowledge, vision, and mindshift.

*At [www.in100y.dk](http://www.in100y.dk) you can read the whole article "Vision, integration of knowledge and mind shift" presenting the participants contributions at seminar 1.*

PARTICIPANTS 21-22 SEPTEMBER 2011

## DOING GOOD, THANKS!

COPENHAGEN SEMINAR #2, LIFE, UNIVERSITY OF COPENHAGEN.

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COPENHAGEN SEMINARS 2011-12:

#1, 8-9 JUNE 2011, BORUPS HØJSKOLE

### **MIND THE LONG RUN, BABY!**

#3, 2-3 NOVEMBER 2011, PLACE TO BE ANNOUNCED

### **NO FIXES, PAL!**

#4: 18-19 JANUARY 2012, PLACE TO BE ANNOUNCED

### **IT'S OUR FUTURE, LOVE!**

For seminar programs visit [www.in100y.dk](http://www.in100y.dk)

PARTICIPANTS 21 SEPTEMBER:

Alexandra Hayles, Business Development Coordinator at Worldwatch Institute Europe  
Allan Jenkins, business communicator and writer, desirable roasted coffee  
Ane Hendriksen, Deputy Director VELUX Fondene  
Anders Buhl, Head of Climate and Culture, SEAS-NVE  
Andrew Todd, MA in Architecture and English Literature, founder of Studio Andrew Todd (F)  
Anne Cathrine Garde, Student in Master of International Business and Politics, Copenhagen Business School, Steering Committee, Suitable for Business  
Anna Lise Mortensen Grandjean, Head of secretariat Danish Council for Sustainable development  
Anders Bjørn, Partner, Head of M&A Tax, KPMG  
Annelise Ryberg, Social Entrepreneur, Ducks in a Row  
Aziz Fall, Adviser at the Danish Institute for Human Rights and Founder of Citizen21  
Bo Lidegaard, Editor in Chief, Politiken  
Camilla Bjerre, Graduate student, University of Copenhagen (member of CG\*)  
Carsten Rahbek, Professor at Biological Institute, Ecology and Evolution, Director of Center for Macroecology, University of Copenhagen (member of CG\*)  
Cecilie Bach Johansen: Vice Chairman, Aarhus Sustainability Network  
Christian Ege, Director, The Ecological Council  
Christian Honore, Partner, Climate Change and Sustainability, KPMG  
Christina Blak, Copy and Strategy, We Love People  
Daved Barry, Professor of Creative Organization Studies, Department of Management, Politics and Philosophy, Copenhagen Business School  
Dominic Balmforth, Director, susturb ApS  
Ellen K. Hansen, MAA & project manager, VKR Holding  
Emilia van Hauen, Sociologist, author and trendadvisor  
Erling Jelsøe, associate professor, Department of Environmental, Social and Spatial Change, Roskilde University  
Frank Pedersen, Vice Dean for Knowledge Exchange, Program Director, Associate Professor in Finance, Department of Business Studies, Aarhus University  
Helene Bjerre Jordans, Head of Environment Programme, VELUX Foundations  
Henrik Hermansen, Department Manager, Department of Management, Politics and Philosophy, Copenhagen Business School  
Hans Henrik Samuelsen, ClimaForum 09 og 10, Mutual Knowledge  
Jonas Eder-Hansen, Development Director, Danish Fashion Institute  
Joseph Bragdon, General Partner of Conservest Management Company and author (US) (speaker)  
Jeanne Bragdon, Deep Ecologist and Executive Director, Dana Meadows Institute, Norwich, VT (USA)  
Jessica Carragher Wallner, Futurist, Kairos Future  
Jens Hoff, Professor, Department of Political Science, University of Copenhagen  
Karen Blincoe, Founder and Leader of The International Centre for Creativity, Innovation and Sustainability and Chairman of Danish Designers (member of CG\*)  
Karina Holm Henriksen, Account Director, We Love People  
Karsten Bruun Hansen, Post Doc, Ph.D. Aalborg University, Copenhagen  
Kjeld Juel Petersen, CEO VELUX Foundations  
Klaus Olsen, Head of development at Rysensteen Gymnasium, an upper Secondary School  
Kurt Emil Eriksen, Head of Active House & strategic projects, VKR Holding

Lars Lundbye, Future Designer and Business Angel, Blu Sky  
 Lasse Stær, Student in Master of Philosophys and Economies, Copenhagen Business School, Board member, Suitable for Business  
 Lene Skrumsager Møller, partner, CSI Consulting  
 Malene Lundén, photographer  
 Marianne Ping Huang, Vice Dean for Education, Faculty of Arts, Aarhus University  
 Marianne Zibrandtsen, Member of the Board VELUX FOUNDATION  
 Martin Lidegaard, Chairman of the independent think tank Concito (member of CG\*)  
 Martin Manthorpe, Director of Strategy and business development, NCC  
 Mia Rahunen, Senior Adviser, Nordic Council of Ministers  
 Michael Stubberup, CEO SYNERGIA and member of the board of Vækstcenteret  
 Mette Thyssen, Merkur Andelskasse  
 Mervyn Kurlansky, designer  
 Niels Elers Koch, Professor and Director of LIFE, University of Copenhagen  
 Niels Johan Juhl-Nielsen, Omstilling Danmark  
 Olav Hesseldahl, Student in Master of Arts in Philosophy, University of Copenhagen Board member, Suitable for Business  
 Ole Fogh Kirkeby, Professor, Dr.phil., Department of Management, Politics and Philosophy, Copenhagen Business School (speaker and member of CG\*)  
 Pernille Kallehave, Head of Development, Interdisciplinary Centre for Organizational Architecture (ICOA), Consultant to the dean (Sustainability), Business and Social Sciences, Aarhus University  
 Per Meilstrup, Climate Director, Mandag Morgen  
 Peder Agger, Prof.Em. biology, former head of Danish Council of Ethics, Chairman of Planning Committee in The Danish Society for Nature Conservation  
 René Karottki, Sustainable Development Partners  
 Rikke Dalsgaard, consultant, Dalsgaard A/S  
 Roxana Kia, Trainer in personal excellence  
 Sangay Penjor, Head of GNH Commission Bhutan  
 Saamdu Chetri, Dr., Director of GNH Centre Bhutan (Bhutan) (speaker)  
 Stefan Meisiek, Associate Professor of Leadership, Department of Management, Politics and Philosophy, Copenhagen Business School  
 Susanne Bøg, Brand strategy, VELUX A/S  
 Sarah Louise Balle, Visionary Leadership Facilitator and consultant  
 Steen Hildebrandt, Professor, Aarhus University (member of CG\*)  
 Søren Lyngsgaard, Director and business developer, Cradle to Cradle Denmark  
 Søren Mark Jensen, Project Manager, Nature Agency, Ministry of Environment  
 Søren Winther Lundby, Chief Executive Officer, GlobalCitizen  
 Teresa Ribeiro, Head of Foresight, European Environmental Agency  
 Thomas Hesselund: Chairman, Aarhus Sustainability Network  
 Thomas Færgeman, direktør CONCITO  
 Troels Dam Christensen, Coordinator, The Danish 92 Group – Forum for Sustainable Development

*From House of Futures:* Madeleine Kate McGowan, Gry Worre Hallberg and Inga Gerner Nielsen (Future Mind Tours), Flemming Wisler (communication and PR), Stine Skøtt Olesen (documentation), Tao Thomsen (documentation), Søren Steen Olsen (futurist), Steen Svendsen (futurist) and Gitte Larsen (futurist).

\* CG = Core group. For information about CG see page 5.

For updated lists of participants visit [www.in100y.dk](http://www.in100y.dk) and download the program.

PARTICIPANTS 22 SEPTEMBER:

THE ART OF GETTING ON / Develop and outline sustainable policy and business models in the long run from different scientific, professional and personal perspectives.

### **Working session on policy models**

*Chairs:* Steen Svendsen and Søren Steen Olsen, House of Futures

*Participants:*

Martin Lidegaard, Chairman Concito (DK)  
 Christian Ege, The Ecological Council (DK)  
 Ole Fogh Kirkeby, Professor CBS (DK)  
 Søren Mark Jensen, Nature Agency (DK)  
 Michael Stubberup, Vækstcenteret (DK)  
 Mia Rahunen, Nordic Council of Ministers (F/DK)  
 Jeanne Bragdon, Dana Meadows Institute (US)  
 Sarah Louise Balle, visionary leadership consultant (DK)  
 Helene Bjerre Jordans, VELUX Foundations (DK)  
 Cecilie Bach Johansen: Vice Chairman, Aarhus Sustainability Network  
 Søren Winther Lundby, Global Citizen (DK)  
 Inga Gerner Nielsen, House of Futures (DK)

### **Working session on business models**

*Chairs:* Johannes Mahn, Z\_punkt (GER) and Gitte Larsen, House of Futures

*Participants:*

Steen Hildebrandt, Professor Aarhus University (DK)  
 Anna Lise Mortensen Grandjean, Danish Council for Sustainable development (DK)  
 Joseph Bragdon, Conserve Management Company (US)  
 Martin Manthorpe, NCC (DK)  
 Karen Blincoe, Chairman Danish Designers (DK)  
 Søren Lyngsgaard, C2C Denmark (DK)  
 Niels Johan Juhl-Nielsen, Omstilling Danmark (DK)  
 Pernille Kallehave, GOLDEN, Aarhus University (DK)  
 Jessica Carragher Wallner, Kairos Future (SE)  
 Anders Buhl, SEAS-NVE (DK)  
 Flemming Wisler, House of Futures (DK)  
 Gry Worre Hallberg, House of Futures (DK)

### **Working session on organizational designing (in plenum)**

*Chairs:* Daved Barry and Stefan Meisiek, Copenhagen Business School (DK)

For updated lists of participants visit [www.in100y.dk](http://www.in100y.dk) and download the program.

## **“IN100YEARS” IS SUPPORTED BY THE VELUX FOUNDATION**

**A SPECIAL THANKS TO: Henrik Hermansen**, Department Manager, Department of Management, Politics and Philosophy, Copenhagen Business School, and **Niels Elers Koch**, Professor and Director of LIFE, University of Copenhagen.



### **CONTACT:**

**Steen Svendsen**, futurist and policy developer (Project Manager In100Y)

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**Gitte Larsen**, futurist, editor and director (Project Manager In100Y)

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**Flemming Wisler**, communication expert

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**Gry Worre Hallberg**, scholar and performance artist

Keywords: Future Mind Tours, Büro Reisende  
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House of Futures is a non profit association working to co-create sustainable and joyful futures of business, politics and leadership. Our vision is “Living the future now!” Read more at [www.houseoffutures.dk](http://www.houseoffutures.dk)